

Activities Technical Report 2024



Africa for Christ
Missions

Africa for Christ Missions

10th May 2025

Pastor John Chilenga

Country Co-ordinator

Pastor Oluseyi Olusile

AFCM Chairman



Chilinde Area 21 Lilongwe, Malawi



+265 97 7403144 (OR) +265 99 4466288



info@africaforchristmissions.org



www.africaforchristmissions.org

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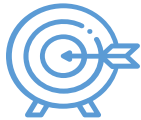


About AFCM

Africa for Christ Missions is an organisation whose mandate is to embark upon projects that will not only benefit the community, but will empower the inhabitants of that community, so they can be self-sustaining.

The organization's work cuts across Gender and youth development and this has led us to embark on projects for the youth (Males & Females). We have also been involved In other community projects, which will be highlighted in the main body of this report.

Independent Board of Directors governs the organisation, headed by a Country Co-ordinator. Their main function is to oversee all projects undertaken in Malawi, and they report directly to the Organizations Chairman and Visionary based in the United Kingdom.



Mission

Transforming Lives, changing communities through
Empowering Initiatives



Vision

AFCM seeks to pursue humanitarian and community projects in rural areas within the African Continent. This involves identifying, planning and implementing affordable and sustainable projects that will not only empower individuals within their communities, but also improve the community's standard of living. We seek to achieve our goals and objectives by working with partners, like-minded stakeholders and where possible, Governments

Foreword

It is with immense pride and deep sense of responsibility that we present the 2024 Activities Technical report for AFCM. This report, being short, will highlight the various areas of impact the organisation has made in the year 2024.

2024 has seen us make inroads and form relationships with major community leaders, Head Chiefs, and local Chiefs. This has enabled us carry out our work with their full support and co-operation. We continue to build on these relationships as we see them as vital to our presence in Malawi.

Whilst we continue to deliver on our promises and projects, we place much emphasis in ensuring that we remain compliant with the laws and regulations of Malawi which governs NGOs such as ourselves, and as required by NGORA (Malawi NGO Regulatory Authority). Also community members in the rural areas where we operate are at the center of our operations, ensuring that we do not overcommit ourselves there by providing unrealistic expectations.

The next few pages will set out our achievements in 2024, our projections for 2025 and onwards. It will also set out our financial objectives, and sectors we remain committed to assisting. We shall also make known for accountability purposes our donors, without mentioning names of individuals, but include names of organizations and charity.

As a new organisation that has been in operation in less than 5 years, we are extremely grateful to God for the opportunity provided AFCM to make an impact in the lives of the people of Malawi. Our core mission which is that of **“Transforming Lives, changing communities through Empowerment Initiatives”** has seen us deliver life-changing projects in various rural parts of Malawi, and in other African countries, we operate in.

We have only been able to deliver these through the generosity of our Partners in the United Kingdom who not only believe in our vision, but also have been supporting us financially, strengthening and encouraging also from a spiritual perspective through prayers.

Our thanks go out to the board members in Malawi for their unrelenting efforts and sacrifice in ensuring all projects are delivered timely, professionally, and cost effectively. Also to all our volunteers who work hard to put all logistics in place. Our thanks go out to NGORA for their support and assistance every time such is required.

Pastor John Chilenga
Country Co-ordinator AFCM Malawi Chapter



Executive Summary

As the Chairman of this organisation, I count it an immense privilege to lead such a dedicated team of individuals who not only believe in the vision of AFCM, but who dedicate their time and efforts to ensuring we are indeed making a difference in the lives of so many in Malawi.

At the inception of this organisation, our location of activities was primarily in Lilongwe, but we find that the success of our projects have seen us extend our operations to include rural areas, and in doing this we have come to realise the needs and requirements of some of these rural areas.

The most surprising thing we found out is that the needs of these rural areas does not differ one from another, and we ensure we critically assess them and respond.

2024 has seen the people of Malawi struggle to make ends meet, especially following the devaluation of the Malawi Kwacha, which has seen a reduction in people's purchasing power due to lower wages.

Those in the rural areas continue to feel the economic challenges the country faces, and it is with this that as the visionary, I continue to ensure that the organisation is driven forward through our strategies, and projects to make sure we are able to respond to the needs of the people of Malawi.

The removal of USA Aid to Africa has also compounded the challenges Malawi faces as other nations in Africa. But we remain committed and resolute to responding to these challenges as an organisation in every way possible and realistic.

As mentioned above in the country coordinators foreword, I am very proud of what we have achieved in 2024, and I am very confident that 2025 will see us celebrate greater achievements as we serve the lovely people of Malawi.

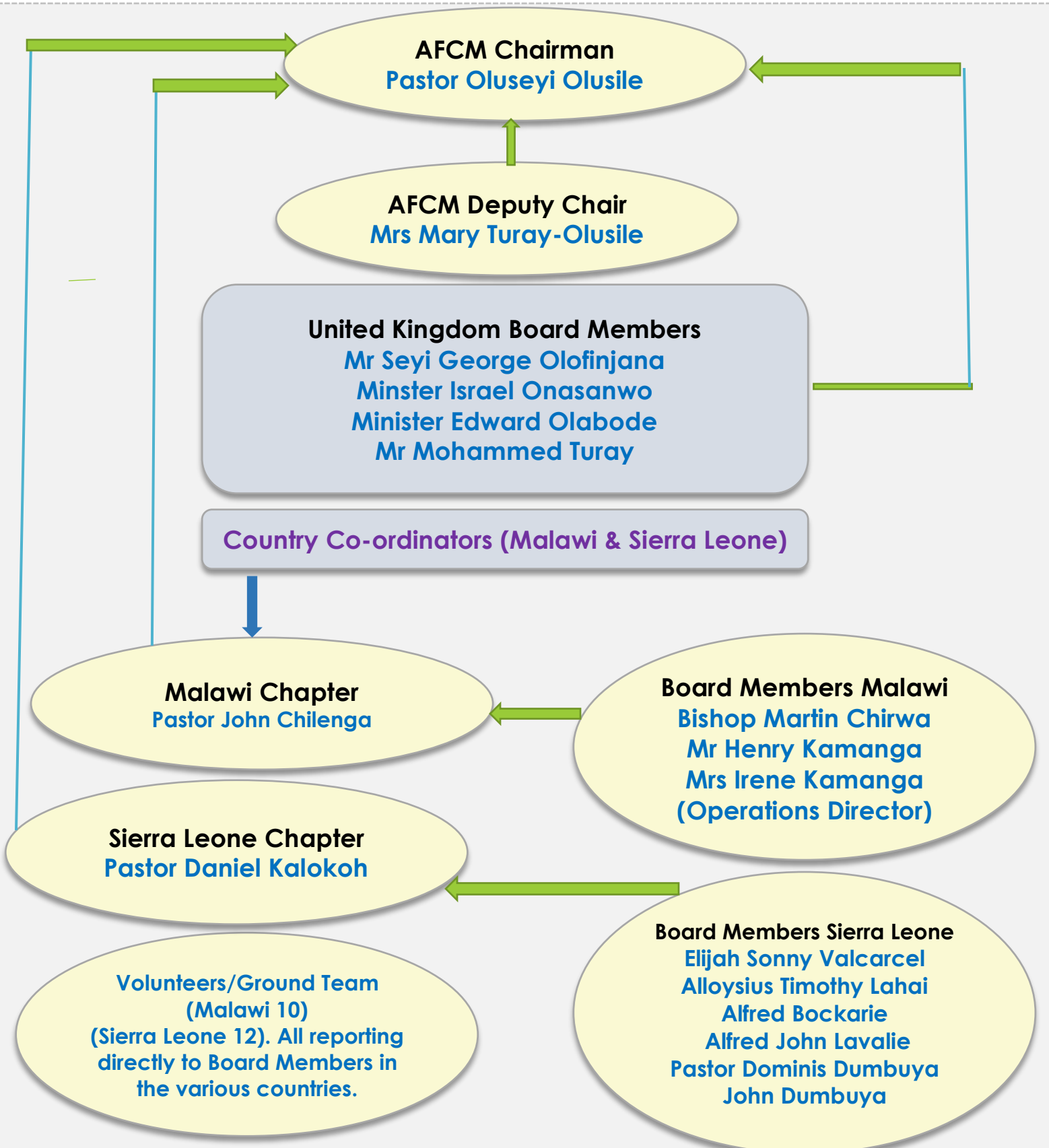
As the visionary, my goal and objective is not just to drive the organisation forward, but to explore more avenues for funding, and in order to secure such, we need to ensure that our processes are in place, by this I mean how we operate in Malawi, financial accountability and transparency. I also need to ensure we maintain the good positive relationship we have with the local community, and the trust built with them.

I look forward to a successful 2025!

Pastor Oluseyi Olusile
Chairman AFCM



AFCM STRUCTURE



Objectives

The objectives of this organization since its inception has been that of humanitarian assistance to the indigenes of Malawi. This is what forms our planning, strategies and implementation.

For us to realise our objectives, and for us to be effective, our partnership and close working relationship with Leaders within the community is very critical. It has been very important for us to know the hierarchical and Leadership structure in Malawi, and how this transcends to how the nation is led through its local community leaders.

Our knowledge through the help of our board members who are Malawians, has been critical to our operation, and enable us make an impact.

We continue to leverage on this partnership as we believe it is at the core of our success.

In 2024, we saw the conviction and belief in our objectives through the few projects we executed that has transformed the lives of some of the youths. We continue to build on this successes into the future.

This report has also been put together to give an overview of the organisation's activities in 2024 to NGORA, and to provide partners with a point of reference.

Public Benefit & Purpose

2024 has seen communities benefit greatly from our projects, these will be highlighted in the latter part of this report.

But it is worth highlighting that the benefits of our operation to the community far outweighs the challenges we face, and the benefits are measureable in that we see the living conditions of people improved, and they are also empowered and strengthened in their various endeavours.

Our purpose is to continue to ensure that all our projects are community focused, and to ensure that in as much as we set out to empower communities, such empowerment must filter down to individuals who through their endeavours will be beneficiaries of any empowerment initiatives.

Limitations

As with many newly established organisations, AFCM has had its own limitations in the area of finance. As we are mostly dependent on voluntary and goodwill financing, we have experienced disappointments through promises made by prospective funders,

whereby funding has not been forthcoming at the last minute, which has meant our plans for certain projects have had to be scaled back or withdrawn in its entirety.

But we remained confident that as we deliver on the projects we are able to deliver on, the successes of such will speak for themselves, and this has been seen through the projections for 2025.

Also as a newly established organization, reputation is key to funders. By this, we need to prove ourselves that we have not set out for personal gains, but for the good of humanity, and this takes us putting all our processes in place, having a transparent operational system, having a transparent accountability of our finances.

There have been logistical challenges at times in the form of transportation, availability of fuel. But we have established partnership moving forward into 2025 with a reliable source of transportation. Whilst the issue of fuel is a nationwide challenge, we adjust our operations in line with this.

Capacity Building

This is an area that is pertinent to the success of all of our operation in Malawi. We make available financial and human resources in this area to facilitate training for our ground team and board members, and this is to improve AFCM's effectiveness and to enhance its ability to work towards achieving its mission.

Highlights for 2024

In 2024 two major projects were initiated:

Youth Football Team

Following a meeting with a section of youth of various ages ranging from 11-24 within the Lilongwe district, it became apparent that many of them had challenges with finding something that will occupy their time, and the need to have someone assist them with what they desire to achieve.

The devaluation of the MK has also placed great difficulty in the jobs market, and this has seen many youths experience major challenges in securing employment.

This led us to launch the AFCM youth football club in February comprising of young boys between the ages of 11-15, 16-18, and 20-24 at the Kamuzu sports Centre.

We also launched the AFCM Girls netball team. The ethos behind both of these initiatives is to provide the youth with a sense of belonging, engage their minds, also to help us as an organization identify youths who are really serious in wanting to make a

headway. We enlisted the assistance of a coach to oversee their training, and provide leadership.

The initiative was launched in February 2024, and Mr. Msowoye who is the Centre's Manager was pivotal in assisting with all the logistics. We also had the presence of few coaches attend the launch.

As a result of this initiative, the club has been involved in various football tournaments, and so have the girls. The success story behind this initiative is that one of the boys have been called up to the Malawi Youth National football team, and he is now a member of the squad.

The initiative has also given birth to 12 youth members currently been sponsored by the organisation all attending Don Bosco Technical College studying various courses.

Girls Netball Team

The girls were not left out of our 2024 initiatives. We formed a Girls netball team also. They have been going from strength to strength, and some of them are currently been sponsored in 2025 pursuing courses in Tailoring, etc at Don Bosco College.

Provision of Sanitary Items for Girls of Puberty Age

One of the issues we identified during our visit to one of the villages (Mbwatalika) was the need of sanitary items for girls of puberty age.

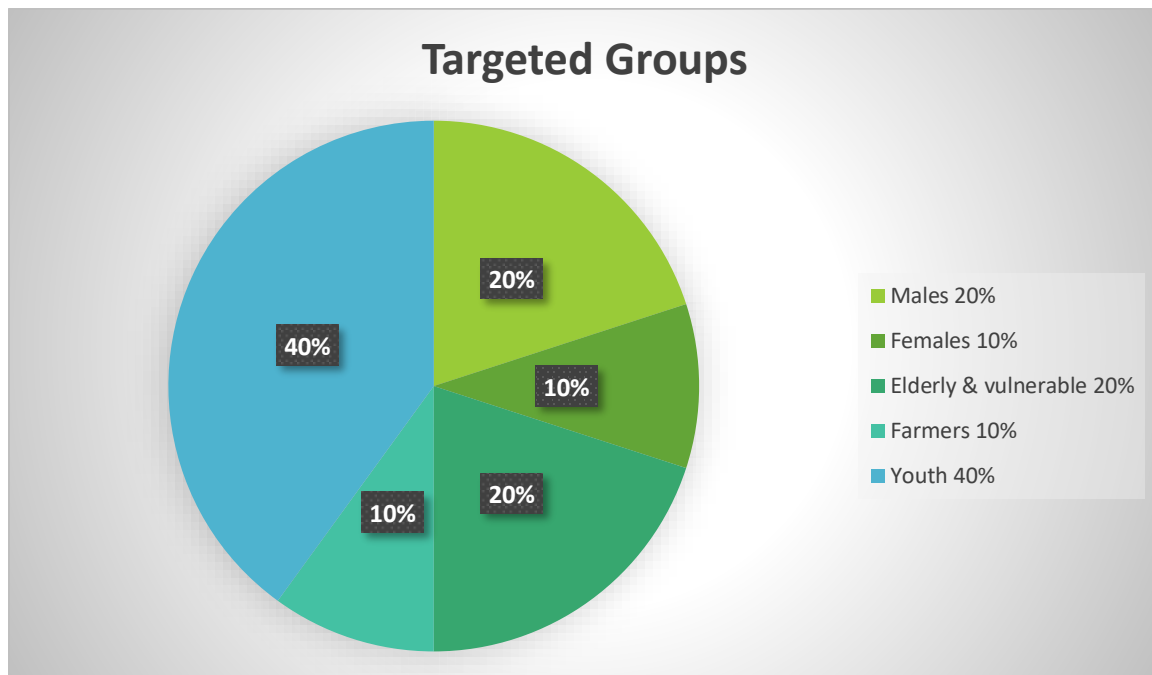
During our meeting with the head chief and her local chiefs this was one of the many needs of the community. We were informed that girls loose quite a lot of hours from school when it's time for their period due to lack of proper sanitary items.

We purchased 150 buckets containing sanitary items from Grace Pads, and these were distributed to the girls within the village. Apart from distributing the items, we had a health sexual consultant conduct a training session with the girls on the need for safety and abstinence until the age where they can make personal informed choices. This we are told by the Chief, has made a huge difference in the confidence levels of these girls and in their wellbeing.

Provision of Clothing Items

Two huge barrels of clothing were shipped over from the United Kingdom for distribution to children, elderly in Dowa and in Mchinji rural areas.

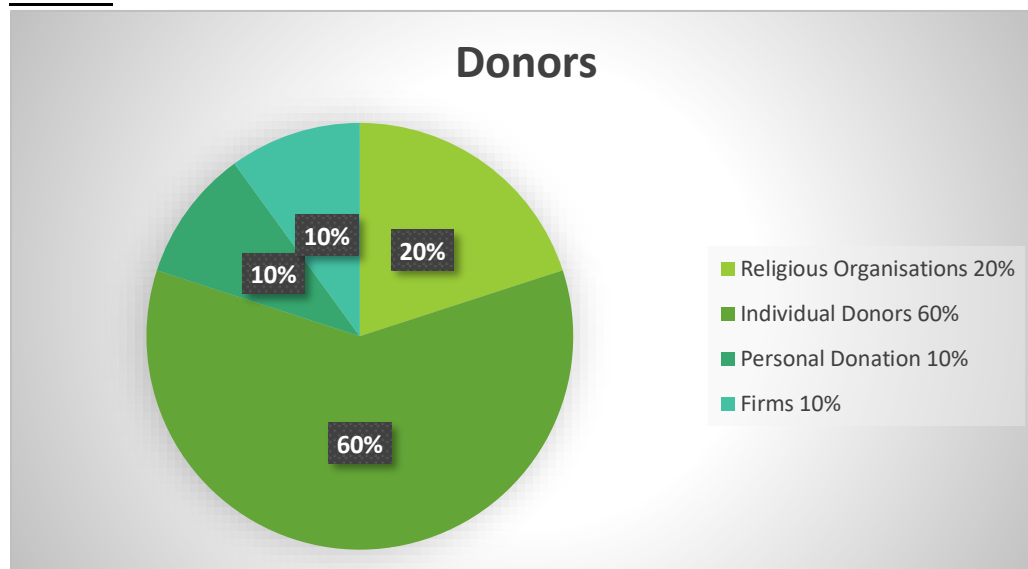
Targeted Groups



AFCM targeted groups are determined based on our organization's mission and objectives. This approach helps us to identify those that fall within our mission. Whilst our targeted recipients in 2024 were those specified in the above chart, we are very flexible in our approach as an organization in terms of those we reach out to.

The key focus for us is to ensure that communities are empowered irrespective of the composition of that community.

Donors



Special thanks go to the following Donors:

- ❖ St Peters Church of England, Brockley. London
- ❖ Sheffield Football Club
- ❖ Computer 4Charity
- ❖ Imperial Football Academy
- ❖ Moving Matters
- ❖ Holy Trinity CoE Primary School
- ❖ Kit Aid

As mentioned above under Limitations, funding in 2024 was challenging. However the beginning of 2025 has seen a sudden jump in the amount of funding received. This will be highlighted in our 2025 technical report.

This year (2025) has seen an increase of 80% jump in our funding, which has enabled us project funding 7 major projects. Half has been completed as at May 2025, the other half to be fully completed by December 2025.

The reason for this has been due to the following:

- ✚ Ability to demonstrate to funders through videos and images of live projects in 2024 through our website.
- ✚ We have also shown that in spite of the fact that we are a new organization, we have made an impact in rural communities
- ✚ Our openness and accountability structure, gives funders the confidence that funds will be effectively utilized for their intended purposes.
- ✚ Awareness of our work has seen formation of new partnerships been formed which has translated into funding.
- ✚ The Chair of the organization injects funds into the organization from his own personal venture

Outlook for 2025

The outlook for 2025 is very promising.

A total of 7 projects is planned for 2025, the funding for these projects have all been ring-fenced, half has already being completed, and plans are all underway from a logistical perspective to implement the other half by the end of 2025.

Following a board meeting in February 2025 where we mapped out our plans for 2025, we have discussed other strategies, which we believe will not only bring additional benefits to the great people of Malawi, but also will further strengthen our operation and explore more possibilities.

From a Governance perspective, we have appointed another Board member to replace one of our other board members who will be travelling abroad with his family.

Apart from Malawi & Sierra Leone where AFCM operates, we have commenced work in Uganda, supporting an orphanage.

More during next year's technical report.

Conclusion

The 2024 Report shows the progress made by the organization, despite the fact it is a new and evolving organisation.

We are proud of our achievements to date from the following perspective:

- The working relationship we have formed with the rural community leaders in Malawi, which is pivotal to our operation.
- The trust we have built with our partners who fund the organisation in diverse ways.
- The working ethos and relationship within our organisation from leadership down to all our volunteers
- The growth and expansion of our operation.
- Above all else, we are grateful to God for His faithfulness, Guidance and direction in all we do, without which we will never be in the position we are today.

As an organisation we continue to build capacity, so we can be more effective in our mission how we serve the people of Malawi.

Capacity building will help us identify Malawians with expertise in different fields who will be able to make a difference in the lives of Malawians. We also continue to ensure that our systems and governance are in line with the Malawi laid down rules and regulations governing NGOs.

Our aim and continued mission is to keep on making a difference and an impact in the lives of Malawians in the rural communities, through empowerment initiatives and through sustainable projects.

As we look forward to the future, we are confident that our structure and processes will continue to enable us deliver on our core mission, and continue to add value to our operations.